**What powers usedvictoria.ca**

Jonah

Google Font API: manages the font that the website’s text is written in

Google Adsense: online advertisement service, it can allow website managers to create third party revenue

DoubleClick: an ad server

bRealTime: ad locator and ad software

Google Adword: pay per click ads

HTML Shiv: what the website is based on

Google Analytics: information about the users who click on the website

ComScore: measures and analyzes the people who visit the website

Score card: involved with a collection of internet web browsing data on certain websites to create reports on internet trends

New Relic: application performance monitoring and management

Facebook Pixel: it retargets people based on the information of previous site visitors, optimizes Facebook ads for internet users and tracks the performance of an ad

Nginx: web and proxy server

Google tag manager: allows marketers to add and update website tags

Modernizr: a software that collects user data for the website managers

jQuery: is a JavaScript library that makes JavaScript easier to use on websites

jQuery UI: set of interactions to put onto the website such as effects, widgets and themes